



NIFFF 2019: THE NIFFF AND WETA WORKSHOP JOIN FORCES TO BRING YOU THE GROUND BREAKING MIXED REALITY GAME 'DR. GRORDBORT'S INVADERS'

The NIFFF is joining forces with Academy Award winning Weta Workshop to present you with the rare opportunity to experience the mixed reality game **DR. GRORDBORT'S INVADERS**. The team of developers were led by renowned New Zealand Game Director Greg Broadmore (**District 9**, **King Kong**, **The Chronicles of Narnia**), who will give a conference dedicated to the creative process. Interactive demos will be running throughout the whole duration of the festival.

From July 5th to July 13th, the NIFFF audience will be able to experience spatial computing through the world of **DR. GRORDBORT'S INVADERS**, with Greg Broadmore. This is a unique opportunity to test out the highly anticipated mixed reality game which has been enjoying much buzz within the tech and gaming industries throughout the US. Now you can experience the future of immersive storytelling here in Neuchâtel.

The NIFFF is proud to continue its collaboration with Weta Workshop, which is branching out big time into the games industry. Through this partnership, the festival strengthens its bonds with the leaders of this innovative sector. Weta Workshop, renowned for its world-building and visual effects work on the **LORD OF THE RINGS** trilogy, has become a major player on a global scale thanks to an extensive and prestigious body of work that includes among others **BLADE RUNNER 2049**, **AVATAR**, **MAD MAX: FURY ROAD**, **THOR: RAGNAROK**, and **DISTRICT 9**.

DR. GRORDBORT'S INVADERS: AN UNPRECEDENTED, ALREADY LEGENDARY GAME

Adventure has never been bigger, gameplay has never been this immersive, and characters have never been so believable that you have to take cover behind the couch. Available exclusively on the Magic Leap One, Dr. Grordbort's Invaders is set in the retro-science fiction universe of Dr. Grordbort - a world of ray-guns, rocket ships and deadly robot miscreants.

First unveiled during Magic Leap's kick-off conference LEAP Con 2018, this pioneering experience boasts an all-star voice cast composed of Stephen Fry, Rhys Darby, and Lucy Lawless. The game's leading innovation is that the action takes place in the player's direct surroundings. Portholes appear in the ceiling, floor and walls, allowing life-sized robot menaces to invade the player's home. Equipped with a raygun, the player becomes Earth's last hope against the robotic onslaught.

GREG BROADMORE: WHEN FICTION BECOMES REALITY

Greg Broadmore has been working for Weta Workshop since 2002 as a designer, sculptor, and writer, and made a name for himself on projects such as **DISTRICT 9** (Neill Blomkamp, 2009), **KING KONG** (Peter Jackson, 2005), **THE CHRONICLES OF NARNIA** (Andrew Adamson, 2005) or **THE ADVENTURES OF TINTIN** (Steven Spielberg, 2011). In the meantime, he has been successfully developing the world of Dr. Grordbort since 2007 through various media: art exhibitions, comic books, and collectibles. Now as Game Director of Weta Workshop's games studio, he is ushering in a new era with **DR. GRORDBORT'S INVADERS**, in collaboration with Magic Leap.

Greg Broadmore will be in attendance at Neuchâtel and will give a conference about the making of the project as part of the NIFFF EXTENDED. Attendees will be able to try the game all festival long.

Contact and additional information:

Bastien Bento | Press coordinator | bastien.bento@niff.ch | T: +41 32 731 07 76 | M: +41 79 934 34 63

Images are available on the press page of our website www.niff.ch