

NIFFF



NEUCHÂTEL
INTERNATIONAL
FANTASTIC FILM FESTIVAL

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For immediate release

NIFFF 2024: PLOT TWIST IN THE TRAILER

With the trailer for its 23rd edition, the Neuchâtel International Fantastic Film Festival (NIFFF) shines a new light on its poster's mysteries. Everything makes sense now, as the supposed crime scene is revealed to actually be part of everyday life at the somewhat extravagant GALAXIA 2000 pizzeria. The concept spills over into the real world for the inhabitants of Neuchâtel, who can order NIFFF branded pizzas thanks to our partnership with Café Villa Castellane.

THE STORYTELLING POWER OF FRAMING

The NIFFF 2024 poster deliberately encourages dark interpretations in order to highlight the impact framing can have on storytelling and the meaning we attribute to images. This becomes all the more obvious in light of the scenarios submitted by the audience as part of a contest organized in collaboration with the BCN (Banque Cantonale Neuchâteloise).

The audience must face its own subjectivity as the camera zooms out to reveal spilled flour and tomato sauce - the NIFFF 2024 trailer radically transforms the framing to show a completely different scene.

The three winning scripts can now be discovered on NIFFF.CH and win the following prizes:

- **First prize:** One invitation to the NIFFF 2024 opening ceremony and its VIP cocktail party, as well as one invitation to the closing ceremony for 2 people, and a NIFFF 2024 t-shirt.
- **Second prize:** One "duo" annual membership to the AANIFFF (Association des Amis du NIFFF), and 2 tickets to NIFFF 2024.
- **Third prize:** One PINSÀ BREAK (pinsas and drinks) for 2 people at Café Villa Castellane, and 2 tickets to NIFFF 2024.

The Banque Cantonale Neuchâteloise is also awarding one NIFFF 2024 ticket to everyone who took part in the contest.

GALAXIA 2000, LA PIZZA DELLA GALASSIA

Who doesn't like to have pizzas delivered for movie nights? The NIFFF is delighted to make every Neuchâtel-based cinephile's wish come true thanks to Café Villa Castellane. Choose from a constellation of five delicious pizzas from GALAXIA 2000 - a name reminiscent of a retro sci-fi flavor with a nod to the City of Neuchâtel.

The olive on the pizza? A GALAXIA 2000 food truck will be at the Jardin anglais throughout the festival.

EARLY BIRD PASS

Hungry for fantastic films? Rejoice! The NIFFF is now selling **Early Bird passes** for festivalgoers who simply cannot wait!

The discounted pass (CHF 180 instead of CHF 195) is available until Tuesday, May 21st.

CONTACT

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