

NIFFF - Press release, May 8, 2025 For immediate release

NIFFF 2025 - MUSHROOM PICKING IN THE STREETS OF NEUCHÂTEL

The Neuchâtel International Fantastic Film Festival (NIFFF) is proud to reveal the trailer for its 24th edition (4-12 July) and to unveil its open-air mushroom picking event, a life-size interactive game where the greatest explorers can win big prizes.

TRAILER

With the NIFFF two months away, it's time to release this year's wonderful trailer created by the éponime studio, enticing us to look closer at the mystical world of the poster and to pay closer attention to the mushrooms through an immersive and hypnotic spreading effect. This gradual movement creates an impression of depth and sets an atmosphere of mystery which perfectly sums up the 24th edition.

AN ENCHANTING URBAN GAME

On May 29th, the City of Neuchâtel will turn into the backdrop for a magical quest! Inspired by the mushroom theme of its poster and trailer, the NIFFF invites you to partake in a very special adventure. Go looking for **7 mushrooms** that have grown at the edge of the near-perfect circle of a fairy ring, a mysterious natural phenomenon located in carefully selected locations.

A series of clues posted on our social media accounts will help you find them, and a digital map will guide your progress throughout this enchanted quest. For every mushroom found, the winner will receive a **mystery prize** from one of our fantastic partners, as well as tickets for NIFFF 2025!

The best mushroom hunters will be invited to a special prize giving ceremony during the NIFFF, for a unique event where the visible and invisible worlds collide...

The spell is cast. Now it's up to you.

EARLY BIRD PASS

Good news for those who can't wait! The NIFFF is already putting its **Early Bird passes** up for sale! This discounted rate (CHF 180 instead of 195) is valid until **May 18th**.

SAVE THE DATE

Full line-up and ticket bookings: Thursday, June 19

CONTACT